

Around the world, the ITP community celebrated Global ITP Awareness Week September 26-30. Members of the International ITP Alliance celebrated the strength of the ITP community and mobilized their organizations to raise awareness for ITP.

I'm recognizing...

GLOBAL ITP AWARENESS WEEK

#ITPKnowledgelsPower

September 26-30, 2022



globalitp.org

A global voice for immune thrombocytopenia (ITP) patients

Television journalist Erica Fontana reports on PTI Argentina and the #PTIElConocimientoEsPoder campaign.



Argentina - Argentina conducted various radio and television interviews to spotlight the patient experience and hear from hematologists and collaborated with a television journalist to spread awareness across Argentina. They also joined PDSA in launching a #PTIElConocimientoEsPoder (#ITPKnowledgelsPower) campaign.

Melbourne was illuminated in purple during Global ITP Awareness Week.



Australia - Global ITP Awareness Week, over 90 buildings and structures across Australia were illuminated in purple to raise awareness for ITP, as part of ITP Australia's "Light Up for ITP" campaign.



Brazil - PTI Brasil launched the "I am more than purple" campaign and took to social media to spread information about ITP. To mark the end of ITP Awareness Month and Global ITP Awareness Week, PTI Brasil hosted a national patient meeting on a virtual platform.

PTI Brasil founder and president, Marilia Lia, discusses ITP and female health with an obstetrician specializing in high-risk pregnancies.



AIPIT Onlus

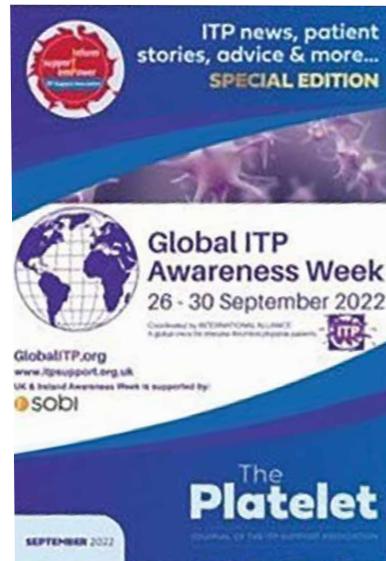
Italy - Associazione Italiana Porpora Immune Trombocitopenica (AIPIT) celebrated Global ITP Awareness Week and ITP Awareness Month by participating in "Mille Vele" regatta, sailing with Mauro Pelaschier, an Olympic gold medalist!

Barbara Lovrencic, president of AIPIT, sailed in the "Mille Vele" regatta.

Netherlands - Recognizing the unique challenges living with ITP poses to teens and young adults, ITP Patiëntenvereniging Nederland hosted events to bring young ITP patients together, connect, and share their experiences. They also introduced a youth ambassador program to help raise awareness and support adolescents with ITP.



ITP patients and hematologists met for an Advisory Council meeting to share their stories and discuss pressing issues to the ITP community, including fatigue and quality of life management.



United Kingdom - The ITP Support Association released a special edition of the *Platelet Journal*, featuring patient stories, Global ITP Awareness Week events, and reports on the work of the association.

The ITP Support Association released a special edition of the Platelet Journal to celebrate Global ITP Awareness Week.

Pump It Up For Platelets!

Going the distance for the ITP community

Start planning now for your 2023 event!

Walk/run events can take place *in-person or virtually*.

That means you can Pump It Up For Platelets! YOUR way!

Gather with your friends and family at a local park, head to your favorite trail, or walk in your neighborhood and Facetime with teammates along the way.

Start your own event or join and support an existing walk/run to help support the ITP community!

PDSA is here to help every step of the way!

Learn more at ITPwalk.org

Questions? Contact PDSA Director of Programs and Events Jody Shy at jschy@pdsa.org or (440) 746-9003.

Special thanks to our sponsors: